

**'E-health: Grand challenges and Legal Concerns',  
Erasmus University Rotterdam, the Netherlands  
12 December 2014**

## **INTRODUCTION**

The use of ICT (eHealth) in health care is a promising tool to improve the safety of patient care, improve the quality and efficiency of health care, and therefore strengthening health systems' sustainability. The use of eHealth applications (electronic health records, telemedicine, ePrescription) and mobile health applications (or medical 'apps') is rapidly growing in most Member States and on a global level.

Legal challenges in the eHealth domain address a variety of issues such as safeguarding privacy, liability issues, consent, eroding confidentiality, access to medical files, patient empowerment, and the removal of EU internal market barriers 'to read all the benefits from a fully mature and interoperable eHealth system in Europe' as promoted by the cross-border healthcare Directive.

Understanding these legal limitations is an important step towards developing a large-scale eHealth system. Solving legal and regulatory barriers may contribute to standardize the electronic storage and exchange of patient information, increase eHealth interoperability, facilitate a more sustainable eHealth system, and most important, making eHealth applications more accessible for both health professionals and patients.

The aim of this one-day conference is to explore a wide range of (legal) concerns on eHealth and mHealth applications, discuss current approaches, pitfalls and potential solutions. Therefore, we welcome both academics (law, medicine, social sciences, ICT, etc.) and health professionals with different backgrounds exchanging experiences to overcome various barriers in eHealth applications.

## **KEYNOTER**

The conference keynote speaker is **Daniel FORSLUND**, CSO, Health Care Development, Sweden's Innovation Agency VINNOVA (SE).

Forslund is responsible for overall policies and strategies on how to stimulate innovation, quality improvement and reform programs in the health and social sector. As Chief Strategy Officer, he also plays a key role in the Agency's efforts to develop strategic plans and concrete initiatives to facilitate the broad implementation and use of innovative ideas, processes and technologies.

Mr. Forslund holds a Master's Degree in Political Science, and previously worked as Deputy Director at the Health Care Division of the Swedish Ministry of Health and Social Affairs from 2002 to 2011. At the Ministry, he was leading the Swedish Government's initiatives on eHealth Policy. This included the process of negotiating and establishing Sweden's first National Strategy for eHealth, as well as other related reform programs, change management and innovation processes in the healthcare domain.

## CALL FOR ABSTRACT SUBMISSION

Erasmus University cordially invites you and your colleagues/peers to submit a scientific or practical abstract/paper or poster to be considered for presentation at the conference. When writing your abstract it is recommended that you consider the topics listed under topical sessions (latest abstract submission: **1 October 2014**)

## CONFERENCE TOPICS

The Conference organisation is seeking relevant abstracts. Topics for which contributions are sought, include, *but are not limited to*: the following:

- eHealth and patients' rights (Data protection, Informed consent, Patient Access, etc)
- eHealth local and country experiences (ePrescriptions, Exchange of ePs across borders, Remote access patient records, EPSOS experiences, Social media and eHealth (eg. twitter consults)
- eHealth and patient's empowerment (Self-management, Patient portals, etc)
- The deployment of mHealth technologies
- Towards a sustainable eHealth system (Reimbursement issues, etc)
- eHealth internal market barriers
- eHealth malpractice litigation
- Achieving interoperability: what is needed, who needs to do it, and how the work is sustainable of time (including, human, technical and financial resources)
- eHealth Governance

## ABSTRACT SUBMISSION

- Your abstract must be written in English
- Abstract text must be in Arial, 12pt font, single-spaced and left aligned
- Your abstract text should be no more than 300 words, including references
- Use standard abbreviations only. Within the body of the abstract, when using abbreviations spell out the name in full at the first mention and follow with the abbreviation in parenthesis. Abbreviations may be used in the title, provided the name in full is outlined in the body of the abstract
- Your abstract should clearly, and where applicable, concisely outline the Background, Research Aims/Objectives, Methodology, Results/Findings and Conclusions

## FORMAT

1. Scientific Abstracts. Abstracts in this category should include the presentation of either a substantial literature review/discussion. Presentations will be oral. In the topical sessions oral presentations will normally be limited to a 10 minute presentation followed by a 5 minute moderated question and answer period.

2. Professional Practice Abstracts. Professional practice abstracts can either be submitted by researchers or by health professionals. These abstracts are presentations about ehealth legal, organizational and managerial practice, reflecting and/or reporting on success or failure of ehealth applications.

3. Poster Presentation (Oral) Posters will be placed on an appropriate poster board and authors are expected to be present at the assigned presentation time slot as detailed in the Conference Schedule. To present a poster, regular abstract submission guidelines should be followed.

## **REGISTRATION**

Registration open: **10 June 2014**. Speaker registration closes: **1 October 2014**  
Abstract review notification will be communicated to the corresponding authors by **1 November 2014**.

All presenters must register and pay for the Conference by 14 October 2014 in order for the presentation to be included in the Conference Program

## **FURTHER ENQUIRIES**

For any enquiries regarding abstract submission please contact the Conference Office:

Toby Hollen  
Andre den Exter

Address:  
Erasmus University Rotterdam  
Institute of Health Policy and Management  
Email: [hollen@bmg.eur.nl](mailto:hollen@bmg.eur.nl); [denexter@bmg.eur.nl](mailto:denexter@bmg.eur.nl)  
Phone: +31 10 4081867

Website: [www.erasmusobservatoryonhealthlaw.nl](http://www.erasmusobservatoryonhealthlaw.nl)

**CONFERENCE FEE:** €100,-

## **REGISTRATION INCLUSIONS**

Registrations Include:

- Entry to Conference plenary and concurrent sessions
- Lunch, morning and afternoon teas
- Reception

## **METHOD OF PAYMENT**

Full payment of fees is required before registrations can be processed and confirmed. Payment can be made in the following manner:

Bank Account details:

Erasmus Universiteit Rotterdam  
IBAN: NL11ABNA0461587084  
SWIFT: ABNANL2A

ABN AMRO BANK  
Coolsingel  
3000 AS Rotterdam

### **Please, do not forget to include the following reference:**

WBS element: 22060000.001.001 & eHealth conference 12 December 2014, iBMG

## **ADDITIONAL INFORMATION**

Cancellation and Refund Policy

Registration Fees: Cancellations received in writing at the Conference Office prior to 1 November 2014 will receive a refund of €50. No refund will be given after this date; however, an alternative delegate name may be submitted. All cancellations and substitutions must be made in writing to the Conference Office.

## **CONFERENCE VENUE**

Erasmus University Rotterdam  
Woudestein Campus

Please, check our website for updates: [www.erasmusobservatoryonhealthlaw.nl](http://www.erasmusobservatoryonhealthlaw.nl)

## **TRAVEL & ACCOMODATION**

<http://www.rotterdam.info/>

## **OUR SPONSORS**

The university gratefully acknowledges the support of the following sponsor:

Netherlands Organisation for Scientific Research (NWO)